

Sponsorship

- | | |
|---|---|
| <input type="checkbox"/> Royal Court Sponsor- \$5,000 | <input type="checkbox"/> Bard Sponsor - \$3,500 |
| <input type="checkbox"/> Coachmen Sponsor- \$2,000 | <input type="checkbox"/> Barkeep Sponsor - \$2,500 |
| <input type="checkbox"/> Vintner Sponsor- \$1,500 | <input type="checkbox"/> Brewer Sponsor - \$1,500 |
| <input type="checkbox"/> Baker Sponsor- \$1,000 | <input type="checkbox"/> Butcher Sponsor - \$1,000 |
| <input type="checkbox"/> Chef Sponsor- \$1,000 | <input type="checkbox"/> Confectioner Sponsor - \$1,000 |
| <input type="checkbox"/> Page Sponsor- \$500 | <input type="checkbox"/> Porter Sponsor - \$250 |

Sponsor's Name

Sponsor's Company

Sponsor's Address

Sponsor's City, State, Zip

Sponsor's Phone

Sponsor's E-mail

Corporate Address for Tax Receipt (if different from above)

Payment Type: ☐ Check ☐ Credit Card *processing fee

Please submit sponsorship form and payment to
101 West Main Street, Suite 7000, Norfolk, VA 23510
No later than **April 20, 2019** to ensure inclusion in Program
and on signage.

If you wish to pay by credit card, please call:
SMILE's office, (757) 333-1219 or pay online at: smileasier.org
SMILE is a 501c3 Tax ID – 80-0674784

Once Upon a Dream...

9th Annual



Samantha Makes It a Little Easier

Enchanted Ball & Auction Sponsorship Opportunities

April 27, 2019



Sponsorship Opportunities

All Gala Sponsors receive recognition:

Event Program, SMILE website, eNewsletter, Social Media, and preferred seating

Royal Court Sponsor - \$5,000 (Presenting Sponsor)

One available

* Logo featured on Gala invitation * Logo Featured on Facebook Event Banner * Logo featured in email invitation * Logo featured on Cover of Gala Program * Logo featured in continuous slideshow * Sponsor signage displayed at event * Prominent signage reserving table * Recognition during event remarks

* Full page ad in Gala Program

16 Reserved Seats

Bard Sponsor - \$3,500 (Entertainment Sponsor)

Two available

* Sponsor signage displayed at event near live entertainment
* Prominent signage reserving seats * Recognition during event remarks * Half-page ad in Gala Program

14 Reserved Seats

Coachmen Sponsor - \$2,000 (Valet Sponsor)

Two available

* Sponsor signage near valet stand * Prominent signage reserving seats * Recognition during event remarks * Sponsor marketing materials placed in cars/distributed to attendees

* Half-page ad in Gala Program

10 Reserved Seats

Barkeep Sponsor - \$2,500 (Signature Drink Sponsor)

One available

* Prominent signage reserving seats * Logo displayed at event bar * Naming of Signature Drink * Quarter-page ad in Gala Program * Branded disposable barware – when secured 21 days in advance of event.

8 Reserved Seats

Vintner/Brewer Sponsor - \$1,500 (Wine/Beer Sponsor)

One of each available

* Prominent signage reserving seats * Logo displayed at event bar * Business Card ad in Gala Program * Branded disposable barware – when secured 21 days in advance of event.

6 Reserved Seats

Baker/Butcher/Chef/Confectioner Sponsor - \$1,000 (Appetizer/Main Dish 1/Main Dish 2/Dessert Sponsor)

One of each available

* Prominent signage reserving seats * Logo displayed near sponsored dish * Business Card ad in Gala Program

6 Reserved Seats

Page Sponsor - \$500

* Name listed in Program

4 Reserved Seats

Porter Sponsor - \$250

* Name listed in Program

2 Reserved Seats